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POSTALE
MEDIA DIALOGUE 2020
for
Pluralism
and
Understanding
MEDIA
DIALOGUE
NETWORK
2020

MEDIA DIALOGUE

for Pluralism and Understanding

2020

YEREYAN 2020

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Mediendialog 2020 für Partizipation und Verständigung

DAS Projekt „Media Dialogue 2020“ fand unter besonderen Bedingungen statt: Coronabedingt betraten wir Neuland durch Verlagerung des gesamten Projektes ins Internet. Dabei eröffnete die Konferenzsoftware „ZOOM“ neue Möglichkeit zur erfolgreichen Durchführung. Erstmalig beteiligte sich der Deutsche Journalistenverband (DJV) am „Media Dialogue“. Der ukrainische Journalistenverband „Union of Ukrainian Journalists“ brachte sich ebenfalls aktiv in die Online-Arbeit ein, genauso wie die Universitäten Lutsk, Lviv, Kyiv und die Caucasus Universität in Tbilisi (Georgien).

An zwei vorgeschalteten Online-Seminaren konnten sich alle Projektteilnehmer:innen aus Moldawien, der Ukraine, Belarus, Georgien und Armenien und Deutschland beteiligen und sich virtuell vernetzen. Unter Anleitung der Mediatrainer entstanden erste Blogartikel, Videofilme und Podcasts.

Eine besondere Bedeutung erhielt der „Media Dialog 2020“ bereits im ersten Projektabschnitt – OK-TV Ludwigshafen zeichnete hier die organisatorische Verantwortung – auch durch die Beteiligung des neu hinzugekommenen moldawischen unabhängigen Journalistenverbandes. Die Keynote-Speaker aus Moldawien lieferten wertvolle und spannende Hintergrundinformationen zum Transnistrienkonflikt und zur Situation der Medien aus der Hauptstadt Chișinău. Unabhängige russische Journalistinnen berichteten über die Mediensituation in der Russischen Förderation mit Blick auf die Konfliktherde in den Ländern der östlichen Partnerschaft.

Hinzu kamen die dramatischen politischen Ereignisse in Belarus. Über deren aktuelle Auswirkungen auf die Medienarbeit in dieser ehemaligen Sowjetrepublik informierte unter anderem unser Projektpartner Andrei Bastunets, als Vorsitzender des unabhängigen belarussischen Journalistenverbandes, live und eindrucksvoll.

Der Angriff der Türkei im Verbund mit Aserbaidschan gegen Armenien im jüngsten Berg-Karabach-Krieg schlug sich ebenfalls unmittelbar auf die Projektarbeit nieder. Armenische Journalist:innen und Keynote-Speaker erläuterten Hintergründe und kommentierten aktuelle Entwicklungen. Dabei spielten Fakenews, Propaganda und Hatespeech als Waffen im Krieg eine besondere Rolle und unterstrichen die Bedeutung der Medien – vor allem in Konfliktsituationen und deren Verläufe.

Die Tragödie des jüngsten Kaukasuskrieges fand ihren Niederschlag vollumfänglich im zweiten Projektteil, für den unser armenischer Partner Mkrtich Tonoyan (ACOSS, Yerewan) sowie die „Academy of Fine Arts“ in Gjumri (Armenien) verantwortlich zeichneten. So zeigten Student:in-

Media Dialogue 2020 for Pluralism and Understanding

THE project “Media Dialogue 2020” took place under rather special conditions: due to Covid-19, we entered new territory by moving the entire project to the internet. The conference software “Zoom” opened up new possibilities for successful implementation. For the first time, the German Journalists’ Association (DJV) actively participated in the Media Dialogue. The Union of Ukrainian Journalists was also actively involved in the online work, as were the universities of Lutsk, Lviv, Kyiv and the Caucasus University in Tbilisi (Georgia).

All project participants from Moldova, Ukraine, Belarus, Georgia, Armenia and Germany were able to take part in two online seminars and network virtually. Under the guidance of the media trainers, the first blog articles, video films and podcasts were created.

The “Media Dialogue 2020” has already gained a particular significance in this first project stage: OK-TV Ludwigshafen was in charge of the organisation. There was a newly joined Moldovan independent journalists’ association. The keynote speakers from Moldova provided valuable and interesting background information on the Transnistrian conflict and media situation in Chi in u. Independent Russian journalists reported on the media situation in the Russian Federation with a focus on the conflict hotspots in the Eastern Partnership countries.

In addition, dramatic political events in Belarus took place. Among the speakers there was our project partner Andrei Bastunets, a chairman of the independent Belarusian Association of Journalists, who gave a powerful live speech of the current impact of these events on media work in this former Soviet republic.

The attack by Turkey in alliance with Azerbaijan against Armenia in the recent Nagorno-Karabakh war also had a direct impact on the project work. Armenian journalists and keynote speakers explained the background and commented on current developments. Fake news, propaganda and hate speech as weapons in war played a major role and underlined the importance of media, especially in conflict situations and their course.

The tragedy of the recent war in the Caucasus was fully reflected and discussed in the second part of the project, where our Armenian partner Mkrtich Tonoyan (ACOSS, Yerevan) and the Academy of

nen der Akademie unter anderem eine Live-Performance über die Wunden, die der Krieg frisch geschlagen hatte, deren Intensität sich auch nachdrücklich über den Bildschirm verbreitete.

Für die abschließende Projektwoche zeichnete der langjährige Projektpartner, das „Institute of Journalism“ der Taras Shevchenko National University of Kyiv unter Leitung von Yevhen Tsymbalenko, verantwortlich. Die innenpolitische Situation in der Ukraine und die Berücksichtigung der Entwicklung Polens fanden ebenso ihren Niederschlag, wie die Lage im Kriegsgebiet „Donbass“ und der Situation auf der Krim. Die Bedeutung der europäischen Dimension betonte Roger Casale, Gründer der Bürgerrechtsorganisation „New Europeans“, eindrucksvoll.

Der „Media Dialogue 2020“ lieferte einen breiten Fundus an Informationen über die Entwicklung in den Ländern der östlichen Partnerschaft, friedensbedrohende Entwicklungen und deren Bedeutung, auch für den Westen des Kontinents.

Das virtuelle „Media Dialogue 2020“- Projekt wurde zu einem eindrucksvollen Erfolg, weil die kontinuierliche persönliche Zusammenarbeit seit 2015 zuvor eine breite Basis des Vertrauens geschaffen hat.

Einen guten Eindruck über die Projektarbeit vermittelt die vorliegende Broschüre - vertiefende Informationen finden sich auf Youtube, den sozialen Netzwerken und unserer neuen Homepage mediadialogue.eu.

Mein besonderer Dank geht an unsere Organisator:innen Volodymyr Danyliuk (Lutsk), Kateryna Sokolova, Yevhen Tsymbalenko (Kyiv, Ukraine), Tamuna Karbaia (Tblisi, Georgien) und Mkrtich Tonoyan (Jerewan, Armenien) sowie an Lena Kronenbürger (München, Deutschland) und an alle Mediatrainer:innen und Keynotespeaker:innen.

Ein herzlicher Dank geht auch an die SPD-Bundestagsabgeordnete Doris Barnett und ihre Mitarbeiter:innen Maria Shamaeva und Jens Kaschinski, das Auswärtige Amt der Bundesrepublik Deutschland, insbesondere Staatsministerin Michelle Müntefering für die herausragende Unterstützung, sowie an die Medienanstalt-rlp unter Leitung von Dr. Marc Jan Eumann.

Dr. Wolfgang Ressmann

Fine Arts in Gyumri (Armenia) were in charge. Among other things, students of the Academy presented a live performance about the wounds that the war had freshly inflicted, with an intensity that even spread emphatically through the screens.

Our long-time project partner, the Institute of Journalism at the Taras Shevchenko National University of Kyiv under the direction of Yevhen Tsymbalenko, was responsible for the final project week. The domestic political situation in Ukraine and the consideration of the development of Poland were discussed as well as the situation in Donbass frontline and the situation in Crimea. The importance of the European dimension was impressively emphasised by Roger Casale, founder of the civil rights organisation “New Europeans”.

The “Media Dialogue 2020” provided a wide range of information on development of the Eastern Partnership countries, peace-threatening developments and their significance, including the West of the continent.

The virtual “Media Dialogue 2020” project became an impressive success thanks to the continuous personal cooperation since 2015 and previously created a solid basis of trust.

This brochure gives a good impression of the project work – more in-depth information can be found on Youtube, our social media channels and our new homepage www.mediadialogue.org.

My special thanks go to our organisers Volodymyr Danyliuk (Lutsk), Kateryna Sokolova, Yevhen Tsymbalenko (Kyiv, Ukraine), Tamuna Karbaia (Tbilisi, Georgia) and Mkrtich Tonoyan (Yerevan, Armenia) as well as to Lena Kronenbürger (Munich, Germany) and to all media trainers and keynote speakers.

Sincere thanks also go to the SPD Member of Parliament Doris Barnett and her colleagues Maria Shamaeva and Jens Kaschinski, as well as to the Federal Foreign Office of Republic of Germany, in particular to the Minister of State Michelle Müntefering for her outstanding support, as well as to the Medienanstalt-rlp under the direction of Dr. Marc Jan Eumann.

Dr. Wolfgang Ressmann

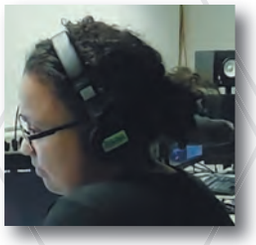
PARTICIPANTS FROM GERMANY

Samuel Debus

apprentice audio and video production, team of OK-TV Ludwigshafen

Noah Donde

apprentice audio and video production, team of OK-TV Ludwigshafen



Kisha Hehr

apprentice audio and video production, team of OK-TV Ludwigshafen.

Güleycan Cantekin

media trainee, team of OK-TV Ludwigshafen

Moritz Laubscher

media volunteer, team of OK-TV Ludwigshafen

Nina Kraus

media volunteer, team of OK-TV Ludwigshafen

for pluralism and understanding

Միացյալ ջանքերի շնորհիվ հաղթահարեցինք խոչընդոտները

2019 թ. «Մեդիաերկխոսություն հանուն ժողովրդավարության եւ խաղաղության» նախագծի ավարտին ես հույս հայտնեցի, թե 2020-ը նոր ձեռքբերումների տարի կլինի մեզ համար եւ մենք կրկին հնարավորություն կունենանք շարունակել մեր ցանցային աշխատանքներն ու հանդիպումները, ընդգրկելով պրոֆեսիոնալներ եւ նոր գործընկերներ: Մեծ առումով այդպես էլ եղավ, սակայն հենց 2020 թվականի սկզբին մենք բոլորս հայտնվեցինք մի աննախադեպ համաշխարհային իրավիճակում մի երեւույթի պատճառով, որը կոչվում է Քովիդ-19 պանդեմիա: Իհարկե հենց սկզբից բոլոր գործընկերների մոտ առաջացավ մտահոգություն, որ գուցե ստիպված ենք լինելու չեղարկել նախագիծը, քանի որ հիմնականում ներառում էր պատվիրակությունների ճանապարհորդություն մասնակից երկրների միջեւ, կոնֆերանսների իրականացում եւ աշխատաժողովներ, որի արդյունքում համագործակցողները համատեղ մեդիա արտադրանք պիտի տային:

Բայց նաեւ հասկանալի էր, որ այդ իրավիճակում, երբ կենանի շփումը եւ երկրների միջեւ շարժականությունը դադարեցված է, ոչ միայն հեռու տարածությունների միջեւ, այլեւ փոքր, հասցնելով մինչեւ «սոցիալական հեռավորության»՝ 2 մետրի, մենք ավելի քան երբեւէ՝ որպես մեդիա ոլորտի ռեֆորմացիայի չատագովներ, պարտավոր ենք գործել եւ գտնել կենդանի հանդիպումներին այլընտրանք, խոսելու այն ամենի մասին, ինչը մտահոգում էր բոլորին:

Երբ նշանակեցինք արտակարգ առցանց հանդիպում կազմակրպիչների միջեւ եւ կիսվեցինք մեր մտահոգություններով, մի բան պարզ դարձավ, որ կազմակերպիչներից ոչ մեկը չի ուզում հանձնվել, այլ ուզում ենք ընդունել այս մարտահրավերը եւ գտնել լուծումներ ու զարգացնել նոր հմտություններ, որը մեզ կօգնի իրականացնել նույն նախագիծը առցանց տարբերակով, առանց փոխելու թեման եւ օբյեկտիվները: Սկզբից դա այդքան էլ ռեալ չէր, թվում, քանի որ ամեն հարցում խնդիրներն ավելի շատ էին քան լուծումները: Սակայն մեր բոլորի միացյալ կամքի շնորհիվ ամեն ինչ հաղթահարվեց ու այս տարվա Երկխոսությունը եւս դարձավ իրականություն եւ ձեռք բերեց նոր որակ:

Ի շնորհակալություն Գերմանիայի արտաքին գործերի նախարարության, պիտի նշեմ, որ նրանք ծանոթանալով մեր նախագծի փոփոխության առաջարկներին եւ փորձարարական մոտեցումներին, իրենք էլ վստահեցին մեր համարձակ մտքերն եւ որոշեցին շարունակել մեզ հատկացված ֆինանսական աջակցությունը: Եվ սա շատ կարեւոր էր մեզ համար, այն բարոյական աջակցություն էր եւ քաջալերանք:

Joint efforts helped us to overcome the obstacles

IN 2019, during the final conference of the “Media Dialogue for Democracy and Peace” project, I talked about hope that 2020 would become the year of new achievements for our network, being able to expand and continue our networking and meetings, involving new professionals and partners. Mainly, all my hopes came true. One more country Moldova joined our network as well as new organizations from all member countries. However, at the beginning of 2020, we all found ourselves in an unprecedented situation worldwide because of the Pandemic. Of course, the first concern for our network was the cancelation the “Media Dialogue 2020”.

We felt as advocates of the media reforms and freedom of speech, as people representing the media industry we should have taken action. And we started to work on finding alternative ways to implement our project, creating a dialogue platform to speak about what was going on in the world, what was everyone’s concern without any clue how long it would last. We couldn’t be just observers.

And when co-organizers set up an emergency online meeting to share concerns and visions, representing the situation in their countries, one main goal became clear: nobody wanted to give up. Instead, we wanted to take on this challenge and find new approaches, solutions as well as to develop new skills that would help us implement the same project online without changing the topic and objectives. At first, this did not seem realistic as we were facing more problems than solutions. Our joint efforts helped us to overcome the obstacles. Thus, we realized another year’s “Media Dialogue” must have new implementation ideas.

It is worth mentioning that this year has been much more difficult for Armenia. A terrible war in the Artsakh (Nagorno-Karabakh) region and along the borders of Armenia provoked by Turkey and Azerbaijan (involving jihadist mercenaries from the Near East and Libya) resulted in a catastrophe for Armenia. There were thousands of casualties, destroyed infrastructures, lost territories, a breakdown of geopolitical positions, thousands of refugees, military prisoners, and cultural vandalism. In addition, the aggressors used all possible media platforms worldwide to disseminate propaganda and fake news, misleading the world community. Our Media Dialogue platform has become a platform to elucidate war in Artsakh, informing about military aggression, genocidal acts and war crimes, and the history of Artsakh’s struggle for independence. We had a chance to show the war directly from Artsakh, the suffering of civilians because of Covid-19 and heavy shelling and missiles of Turkish-Azerbaijani aggression.

Եվ այս փոխըմբռնման մթնոլորտը, որ ձեւավորվել էր մեր միջեւ, հնարավոր դարձրեց այդ ամենը: Հայաստանի համար այս տարին առվել ծանր էր, քանի որ Քովիդի բերած սոցիալ-տնտեսական դժվարություններին միացավ նաեւ արյունալի պատերազմն Արցախում, որի հետեւանքն աղետալի եղավ Հայաստանի համար՝ պարտություն, տարածքային կորուստներ եւ աշխարհաքաղաքական դիրքերի թուլացում ու բացմահազար մարդկային կորուստներ: Մեդիա երկխոսությունը այս ընթացքում ծառայեց նաեւ պլատֆորմ Արցախի խոսքը լուսաբանելու՝ առցանց հանդիպումների միջոցով ներկայացնելու տեսակետներ մասնակից երկրկների ժուռնալիստների միություններին եւ Գերմանիայի պառլամենտին, որոնք մասնակցեցին մեր առցանց հանդիպմանը:

Մենք հնարավորություն ունեցանք պատերազմը լուսաբենել հենց Արցախից, ներկայացնելով ռմբակոծության տակ աորող խաղաղ բնակչության տառապանքները:

Եվ մեկ անգամ եւս ուզում եմ կրկնել. «Մեդիաերկխոսություն» նախագծերի շարունակականությունը շատ կարեւոր է ոչ միայն Հայաստանի, այլեւ՝ ընդհանուր առմամբ աշխարհում խոսքի ազատության հաստատման համար, մեր եւ այլ երկրների միջեւ «մեդիա կամուրջ» կառուցելու եւ փոխըմբռնման մթնոլորտ հաստատելու համար:

Մկրտիչ Տոնոյան
«Ակոս» մշակութային ՀԿ նախագահ

We hope to continue our efforts. The “Media Dialogue” annual meetings are crucial not only for Armenia and Artsakh, but also for bolstering freedom of speech in the world and building bridges of mutual understanding through media.

Mkrtich Tonoyan,
Director of Akos Cultural NGO

PARTICIPANTS FROM ARMENIA

Arman Yeritsyan

Documentary filmmaker,

Mikayel Nshanyan

sound artist, sound technician, singer,

Narek Nazaryan

Cinemograph, sound technician, film editor (Yerevan)

Mkhitar Serobyab

Cinemograph, cameraman (Vanadzor, Armenia)

ժաննա Շահինյան
Janna Shahinyan
jannashah01@gmail.com

Janna Shahinyan is also a student of the ''Media Studio''. She has made the film ''Gyumri earthquake''.

Tiruhi Tonoyan

student of State University of Architecture, graphic design

Ռոզա Նահապետյան
Roza Nahapetyan
rozipapikyan@gmail.com

Next student of the ''Media studio'' is Roza Nahapetyan. She has made the film ''Cuisine of Gyumri''. She has written the text of the film and has read it.

PARTICIPANTS FROM ARMENIA

Սաթոսյան Մերի / Matosyan Mery - *matosyanmeri8@gmail.com*
Mery is a student of fine art art academy, she is a painter.
She works in different styles of contemporary art like sculpture, painting, performance…

Քրիստինա Անտոնովա / Antonova Kristina
inaaantonova@gmail.com
Kristina is a student of fine art art academy, she is a painter. She works in different styles of contemporary art like a painting,video art,photography …

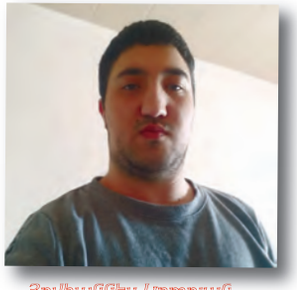
Լիլյա Տոնոյան / Tonoyan Lilya - tonoyanlilya156@gmail.com
Lilya is a student of fine art art academy, she is a painter.
She works in different styles of contemporary art like sculpture, painting, graphic art…

Ռաիսա Պետոյան/ Petoyan Raisa - *raisapetoyan28@gmail.com*
Raisa is a student of fine art art academy, she is a painter.
She works in different styles of art, painting, graphic art…

Եփրաքսիա Քոչարյան / Qocharyan Epraqsia – *uwo_0@mail.ru*
Epraqsia is a student of fine art art academy, she is a painter.
She works in different styles of contemporary art like sculpture, painting, graphic art…

Անի Քոչարյան Ani Kocharyan
anikocharian@gmail.com

Ani Kocharyan is the director of the Gyumri ''Media studio''. She has coordinated the students' work to make the videos



Հովհաննես Կրոյան
Hovhannes Krpoyan
krpoyan01@bk.ru

Hovhannes Krpoyan also is a student of the ''Media Studio''. He has edited the film ''The practical work students of Media studio''.

Սարիամ Միլիտոսյան / Militosyan Mariam
militosyanmariam16@gmail.com
Mariam is a student of fine art art academy, she is a painter.

Operator / օպերատոր
Գուրգեն Գինոսյան / Gurgen Ginosyan
ginosyangurgen1@gmail.com
Ռեժիսոր / Director
Գուրգեն Գինոսյան / Gurgen Ginosyan -
ginosyangurgen1@gmail.co

Դավիթ Մարտիրոսյան
Davit Martirosyan
dmartirosyan45@gmail.com

Davit Martirosyan is a student of the ''Media Studio''. He has shot the film ''Evening of Gyumri'' and has edited it.

Անի Ազարյան / Ani Azaryan - *ani.azar1994@gmail.com*
Ani Azaryan is an art critic.She graduated fine art academy of Gyumri.
During her reports she spoke about graffity in Gyumri..

Էլմիրա Ասրյան Elmira Asryan
elmiraasryan@gmail.com

Elmira Asryan is a student of the ''Media Studio''. She has recorded the text of the "Evening of Gyumri" video.

Աստղիկ Խաչատրյան
Astghik Khachatryan
khachatryanastx.08@gmail.com

Astghik Khachatrian is a student of the ''Media Studio''. She has made the video ''Famous buildings from the films''. She has written the text of the film, has read and has edited it.

Суперкоманда для суперпро кту

Украна ська команда – це команда професіоналів медіагалузі. Дехто з них працю журналістами в украна ських масмедіа, дехто фрилансером або ма власний блог. Члени команди, які працюють в університетах, роблять все для того, щоб молоді журналісти знали всі тонкощі професі , дотримувалися стандартів і досягали успіхів.

Потужна команда складалася з організаторів у різних куточках Украна ни: Луцьку, Львові, Одесі та Ки ві. У про кті взяли участь чотири університети: Ки вський національний університет імені Тараса Шевченка, Волинський національний університет імені Лесі Украна нки, Львівський національний університет імені Івана Франка та Національний університет «Одеська юридична академія». Науково-педагогічні працівники кожного з цих університетів доклали великих зусиль до зміцнення «Медіадіалогу 2020». Про кт також підтримала Національна спілка журналістів Украна ни.

Зокрема, Ліна Куш, перша секретарка спілки, поділилася сво ми враженнями про «Медіадіалог»:

«У сучасному світі медіа не просто формують суспільну думку, – вони впливають на життя людей. Журналістам, які чують свою аудиторію та знають потреби, вкрай важливо бути проактивними, залучати до широкого діалогу владу і громадськість. Моделлю такого дискусійного майданчика і про кт «Медіадіалог». Це гарна школа для молодих журналістів, які отримують і професійні навички, і досвід обговорення складних суспільних проблем.

Особливою цінністю для мене те, що учасники про кту представляють різні кра ни Східного партнерства: Украна ну, Грузію, Вірменію, Білорусь, Молдову. Всі ми свідками складних і навіть драматичних суспільних процесів. Я бачу реальну підтримку і солідарність серед учасників «Медіадіалогу»: вони не залишаються осторонь і активно реагують на незаконні арешти колег або загострення збройних конфліктів. Я вдячна за цю атмосферу вза модопомоги й толерантності, яка пану під час наших зустрічей».

Украна нські етапи про кту були б не такими успішними без участі журналістів-практиків і хніх зв'язків із масмедіа нашо кра ни. Саме практики допомагали нам організовувати зустрічі з відомими журналістами, редакторами, відвідувати телестуді та громадські організаці , які спеціалізуються на розвиткові медіагалузі. Нашим найактивнішим практиком заступник голови Волинсько обласно організаці Національно спілки журналістів Украна ни, головний редактор «Волинсько газети», секретар Національно спілки журналістів Володимир Данилюк.

Superteam for Superproject

Ukrainian team is the team of the media sphere professionals. Some of them work as journalists in Ukrainian mass media, some of them are freelancers or have their own blogs. The team members, who work at universities, do everything they can so that young journalists of Ukrainian mass media know all peculiarities of the profession, comply with the standards and achieve success.

A powerful team included the organizers from different corners of Ukraine: Lutsk, Lviv, Odesa and Kyiv. Four universitites took part in the project: Taras Shevchenko National University of Kyiv, Lesya Ukrainka National University of Volyn, Ivan Franko National University of Lviv and National University "Odesa Law Academy". Pedagogical staff of every mentioned university made an enormous effort to strengthen "Media Dialogue 2020". The project was also supported by the National Union of Journalists of Ukraine.

In particular, Lina Kushch, the first secretary of the Union shared her impressions about "Media Dialogue":

«In the modern world media not only inform but also form public opinion, they have an impact on people's lives. Journalists, who hear their audience and know its necessities, should be proactive and get engaged in the wide dialogue with authorities and civil society. "Media Dialogue" is the example of such discussion platform. It is a great school for young journalists who get both professional skills and experience of complicated social problems discussions.

As for me, the special value of the the project is that the participants represent different countries of Eastern partnership: Ukraine, Georgia, Armenia, Belorus, Moldova. We are all witnesses of the hard and sometimes dramatic social processes. I see real support and solidarity among the "Media Dialogue" participants. They do not stay away and actively react to the illegal arrests of their colleagues or escalation of armed conflicts. I am grateful for this atmosphere of mutual support and tolerance which prevails during our meetings».

Ukrainian stages of the project would not be so successful without the participation of practitioners and their connections with mass media of our country. The practitioners were the ones who helped us to organise the meetings with famous journalists, editors as well as to visit television studios and nonprofit organizations which specialise on media sphere development. Our most active practitioner is the deputy head of Volyn Regional Organization of the National Union of Journalists of Ukraine, Editor-in-chief of "Volyn Newspaper", the Secretary of the National Union of Journalists of Ukraine Volodymyr Danyliuk.

Володимир був одним з ініціаторів про кту ще в 2015 році, а після нашого нового досвіду проведення онлайн-про кту у 2020 році, він зауважив таке:

«”Медіадіалог” – це унікальний для Укра ни про кт, який за багато років свого розвитку виконав низку важливих місій завдяки високому рівню підготовки журналістів і студентів факультетів журналістики з усі Укра ни. Всі його учасники працюють із застосуванням сучасних принципів західних медіа, базуючись на фундаменті непорушного забезпечення принципів свободи слова та плюралізму. Важливість поляга і в тому, що крім тренінгів із залученням професіоналів, реалізову ться широка програма наукових конференцій, відбуваються предметні зустрічі з представниками інституцій громадянського суспільства, органів влади і дійсно цікавими особистостями. Під час війн і конфліктів в Укра ні та інших кра нах-учасницях, також надважливою функція «Медіадіалогу» у протидіфейкам та агресивній пропаганді. “Медіадіалог” довів свою важливість та необхідність, а в майбутньому стане ще міцнішим і досягне ще більше позитивних результатів».

Навчання журналістів в Укра ні відбува ться в різних областях, в різних університетах, з різними рівнями підготовки. Без теоретиків, науково-педагогічних працівників, які прагнуть покращити якість медіапродуктів шляхом покращення знань сво х вихованців. Одним із таких фахівців Юрій Залізняк, доцент Львівського національного університету імені Івана Франка, ділиться враженнями про «Медіадіалог»:

« колосальна різниця між двома поняттями “слухати” і “чути”. Можна брати участь у процесі комунікаці як пасивний слухач, а можна почути співрозмовника і сприйняти його наратив – дозволяти чужим думкам проникати глибше у свідомість, вмикати режим аналізу та належним чином реагувати. Саме у другому випадку ми можемо говорити про комунікацію, а не про видимість спілкування. Та й чужі думки тоді перестають бути геть чисто чужими: належне сприйняття робить тебе співпричетним до досліджень, досвіду і переживань інших людей, ринків, культур. Про кт “Медіадіалог” у цьому розумінні – унікальне явище. Він дозволя різним поколінням (професорам, практикам, студентам, активістам) налагоджувати ді ву комунікацію, замислюватися над причинами наявних розбіжностей, називати речі сво ми іменами задля подолання непорозумінь та максимально широ виявляти зацікавлення до тем, які досі були не достатньо вивченими, а іноді навіть несподіваними. Поки ми вмі мо дивувати інших і дивуватися самі, зна мо, як розповідати цікаві історі , а також ма мо бажання чути інших, доти наш діалог потрібен. Його стимулюють виклики сучасності та чимало проблем у професі медійника і громадах по всьому світові».

Volodymyr was one of the initiators of the project back in 2015 and after the project implementation in 2020 he marked the following:

«”Media Dialogue” is a unique project for Ukraine, which for many years of its development has been fulfilling a number of important missions through the high level of training for journalists and students of journalism faculties from all over Ukraine. All participants work with the application of modern principles of the Western media, based on the foundation of the inviolable provision of the freedom of speech principles and pluralism. The importance lies in the fact that in addition to training involving professionals, a wide program of scientific conferences is implemented, there are substantive meetings with representatives of civil society institutions, government agencies and truly interesting people. During wars and conflicts in Ukraine and other participating countries, the function of the “Media Dialogue” in counteracting fakes and aggressive propaganda is also crucial. “Media Dialogue” has proved its importance and necessity, and in future it will become even stronger as well as achieve even more positive results».

Journalists are trained in Ukraine in different fields, at different universities of different levels. Without theorists, research and pedagogical staff, who seek to improve the quality of media products by improving the knowledge of their students, the media sphere would fail its mission. One of such specialists is Yuriy Zaliznyak, Associate Professor of Ivan Franko National University of Lviv, who shares his impressions of “Media Dialogue”:

«There is a huge difference between the two concepts of “listening” and “hearing”. You can participate in the communication process as a passive listener, and you can hear the interlocutor and perceive their narrative to allow other people’s thoughts to get deeper into consciousness, turn on the analysis mode and respond appropriately. That’s when we can speak about communication, not of the communication alikeness. Other people’s thoughts then stop feeling alien: proper perception makes you involved in research and experiences of other people, markets, cultures. In this sense, “Media Dialogue” project is a unique phenomenon. It allows different generations (professors, practitioners, students, activists) to establish effective communication, reflect on the differences, call everything by its name to overcome misunderstandings and show sincere interest in topics that have not been sufficiently studied and sometimes even unexpectedly brought up. As long as we know how to surprise others and ourselves, we know how to tell interesting stories, and we also want to hear others, we need our dialogue. He is driven by modern challenges and many challenges in media profession and communities around the world».

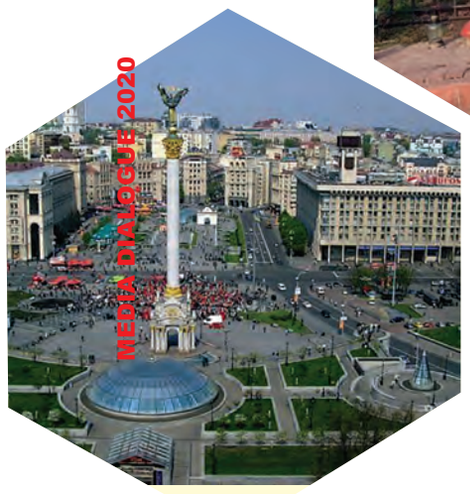
We thank everyone who made “Media Dialogue” stronger, more

Ми дяку мо кожному, хто зробив «Медіадіалог» міцнішим, цікавішим і кориснішим не лише для медіагалузі, а й для суспільства і цілому. Кожна кра на-учасниця може розраховувати на головне – вона буде почутою. Усі проблеми, з якими доводиться стикатися кра нам Східного партнерства, тепер стають видимими та обговорюваними. І це найголовнішим для світу, в якому ми живемо: з його війнами, конфліктами, диктатурами, дискримінаці ю та переслідуваннями. Лише разом, лише за допомогою діалогу ми зможемо розпочати зміни та досягти поставлено мети – створити безпечні умови для життя кожно особи, забезпечити захист прав і свобод кожно особи та створити велику вропейську родину.

Катерина Соколова та вген Цимбаленко

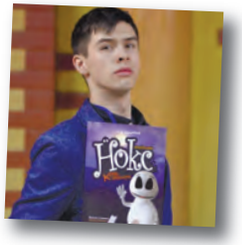
interesting and useful not only for media sphere but also for the society in general. Every participating country can be sure in the main thing: it will be heard. All problems, which Eastern partnership countries have to face, will now be visible and discussed. And this is the most vital thing for the world where we live with its wars, conflicts, dictatorships, discrimination and persecutions. Only together and only with the help of a dialogue will we be able to start the changes and achieve the goal: to create safe conditions for every person's life, to protect rights and freedoms of people and create a great European family.

Kateryna Sokolova & Yevhen Tsymbalenko



Lyubov Milyokhina

is a student of the Institute of Journalism, majoring in advertising and public relations.



Pavlo Shtelmakh

is a 3rd year student at the Institute of Journalism of Taras Shevchenko National University of Kyiv. He's studying to be a producer.

Alina Arustamyan

is a 2nd year student of the Institute of Journalism, majoring in advertising and public relations. Activist and SMM-manager of the Union of Armenian Youth of Ukraine.

Diana Stylik

is a student of the Institute of Journalism, educational program "Advertising and Public Relations". An active member of the student parliament.

Yuliia Foksha

is a student, future PR specialist.

Myroslava Kmit

is a student of Lviv Ivan Franko National Lviv University, Faculty of Journalism, New Media Department.

Moderators

Nazar

is a student, voice actor. An eternal adventurer, elusive to work and even more invisible to employers.

Anastasia

is a student, make-up artist, and dance teacher. During the moderation, I encountered one of my biggest fears - improvisation, which I overcame.

Valeryi

is a student, artist, songwriter, event manager, English teacher.

Petro Kozak

is a student of Ivan Franko National University of Lviv, Faculty of Journalism, Theory and Practice of Journalism Department.

Yana Shekeriak

is a student of Lviv Ivan Franko National Lviv University, Faculty of Journalism, New Media Department.

საქართველო და „მედია დიალოგი 2020“

პროექტი „მედია დიალოგი 2020“ საქართველოსთვის ერთ-ერთი მნიშვნელოვან პლატფორმას წარმოადგენს, რომლის ფარგლებშიც აკადემიის სხვადასხვა სფეროს წარმომადგენლებს შესაძლებლობა მიეცათ პროფესიონალ ჟურნალისტებთან და სტუდენტებთან გაერთიანდნენ და განიხილონ მედიასთან დაკავშირებული სენსიტიური თემები, რომელსაც, თავისთავად, გავლენა აქვს ქვეყანაში დემოკრატიის, პლურალიზმისა და სტაბილურობის ჩამოყალიბებაზე.

პროექტის მნიშვნელოვან ღირებულებას წარმოადგენს დიალოგისა და დისკუსიის ფორმატში აღმოსავლეთ პარტნიორობის ქვეყნების სხვადასხვა აქტორებს შორის მჭიდრო ინტერაქციის ჩამოყალიბება და სოლიდარობის გაღვივება. უკრაინა, სომხეთი, ბელარუსი და მოლდოვა საქართველოსთან ერთად უკანასკნელ წლებში მნიშვნელოვან ნაბიჯებს დგამს დემოკარტიული და პლურალისტული საზოგადოების ჩამოყალიბებისთვის. განსაკუთრებით აღსანიშნავია საქართველოსა და უკრაინის საერთო გამოცდილება ამ გზაზე. უნდა აღინიშნოს, რომ ნახსენები სახელმწიფოები მეტად მოწყვლადები აღმოჩნდნენ რუსული პროპაგანდის, დეზინფორმაციის, სიძულვილის ენის მიმართ. ამ, მხრივ, „მედია დიალოი“, იძლევა საშუალებას შევაფასოთ მედიის როლი მნიშვნელოვანი სოციალური საკითხების მიმდინარეობისას, რის გამოც პროექტი უნიკალურ პლატფორმას წარმოადგენს. მასში საქართველო რამდენიმე წლის წინ ჩაერთო კავკასიის უნივერსიტეტის სახელით.

ამ მხრივ, პროექტის ქართული წვლილი მოიცავდა ქართველი პროფესიონალებისა და სტუდენტების აქტიურ მონაწილეობას მისი განხორციელების სხვადასხვა ეტაპზე. აღსანიშნავია, სტუდენტების ძალიან პოზიტიური შეფასებები, რომლებიც პროექტის Media Dialogue 2020 - for Pluralism und Understanding წევრი ქვეყნებსა და ვირტუალურ სამუშაო შეხვედრების განმავლობაში მნიშვნელოვან პრაქტიკულ გამოცდილებას იღებდნენ:

“ჩემთვის პროექტის ყველაზე საინტერესო ნაწილს წარმოადგენს სხვადასხვა ქვეყნების სპიკერების მოსმენა. ვფიქრობ, იმისათვის რომ გაიგო ამა თუ იმ ქვეყანაში არსებულ მედია სისტემებზე, საუკეთესო საშუალება მისი მოსმენა სწორედ პირველწყაროებისგანაა, მათი მოქალაქეების ხედვების, რომლებიც, ამავდროულად, სფეროს პროფესიონალებს წარმოადგენენ, ისევე როგორც ჩვენი სპიკერები. აგრეთვე, ძალიან მნიშვნელოვანი იყო რომ ვუზიარებდით ჩვენს ფიქრებს და

Georgia and „Media Dialogue 2020“

THE Project “Media Dialogue 2020” represents one of the foremost platforms for Georgia, which provides an opportunity for academics from various fields to unite and discuss sensitive media issues with professional journalists and students, which in turn has an impact on democracy, pluralism and stability in the country.

The great value of the project is to establish near interaction and solidarity between the academy, journalists and the students (as future actors) of the Eastern Partnership countries in the format of dialogue and discussion. Ukraine, Armenia, Belarus and Moldova, along with Georgia, have taken significant steps in recent years to build a democratic and pluralistic society. The common experience of Georgia and Ukraine on this road is especially noteworthy. It should be noted that the above-mentioned states were very vulnerable to Russian propaganda, disinformation, and hate speech. In this regard, “Media-Dialogue” allows us to assess the role of the media in addressing important social issues, which is why the project is a unique platform. Georgia joined it several years ago on behalf of Caucasus University.

In this regard, the Georgian stage of the project included the active involvement of Georgian professionals and students at various stages of its implementation. The very positive assessments and feedbacks of students who gained significant hands-on experience during the project “Media Dialogue 2020 - for Pluralism und Understanding” the working meeting in the participant countries and virtual workshops is noteworthy:

“My favorite part of the project was getting to hear from the keynote speakers from different countries. I think the best way to learn about a state’s media system is to hear about it on a first hand basis, from its citizen’s view, who is also a professional in the field, just like our speakers were. It was also great to get to chat with other participants to share our thoughts and experiences” (Tinatin Bakradze).

“I managed to learn a lot during my time spent on this project, I got to know the situation in other European countries and it was very eye-opening for me. The project was very informative and I also got to know some international students. The theme and format of this project was partic-

გამოცდილებებს სხვა მონაწილეებსაც “(თინათინ ბაქრაძე).

“იმ დროის განმავლობაში, რომელიც პროექტში გავატარე ბევრი შევისწავლე, შევიტყვე სხვა ევროპულ ქვეყნებში არსებულ სიტუაციებზე, რაც მეტად თვალის-ამხელავი იყო. პროექტი იყო ძალიან ინფორმატიული, ამასთან გავიცანი სხვა საერთაშორისო სტუდენტებიც. ჩემთვის, განსაკუთრებით საინტერესო მისი თემატიკა და ფორმატი აღმოჩნდა. კერძოდ, მიმდინარე მოვლენები. შემიძლია ვთქვა, რომ მუშაობა და სწავლა ექსპერტებთან ერთად შემეცნებითი პროცესი იყო“ (თორნიკე მეფარიშვილი).

საქართველო გასული საუკუნის 90-იანი წლებიდან რამდენიმე შეიარაღებულ კონფლიქტში აღმოჩნდა ჩართული, კონფლიქტური სიტუაციები კი, თავისთვად, კიდევ უფრო ხელს უწყობს საზოგადოებაში მიმდინარე სოციო-პოლიტირკურ კრიზისულ პროცესებს. ხოლო მედიის როლი აღნიშული კრიზისული პროცესების გამწვავებასა თუ შემსუბუქებაში უდავოდ მნიშვნელოვანია. მედია დიალოგმა უფრო ცალსახა გახადა ამ ტენდენციებს არსებობა აღმოსავლეთ პარტნიორობის წევრ ქვეყნებშიც ისეთ საკითხებზე როგორიცაა მედიის გავლენა გავლენა შეიარაღებული კონფლიქტების, წინასაარჩევნო პერიოდების, მსოფლიო პანდემიასა და სხვა სოციოალური პროცესებზე.

აუცილებლად უნდა აღინიშნოს, რომ 2020 წელს მსოფლიო ახალი გამოწვევის - კოვიდ 19-ის პანდემიის წინაშე აღმოჩნდა. მიუხედავად არაერთი სირთულისა „მედია დიალოგი“ სხვადასხვა ფორმატით განაგრძობდა დასახული მიზნის მიღწევას, მეტიც, გამოწვევა შესაძლებლობად იქცა პროექტის პარტნიორ სახელმწიფოებში პანდემიის გავლენების შეფასებისთვის სოციალურ, ეკონომიკურ და პოლიტიკურ პროცესებზე.

თამარ კარბაია
კავკასიის უნივერსიტეტი

ularly interesting for me, especially regarding the ongoing events, I can even say that it was enlightening to work and study with the experts“ (Tornike Meparishvili).

Georgia has been involved in several armed conflicts since the 1990s. The conflict situations in themselves further contribute to the ongoing socio-political crisis in society. In this regard, the role of the media in aggravating or alleviating these crisis processes is undoubtedly crucial. The project “Media Dialogue” has made these trends even more apparent in the Eastern Partnership member states on issues such as the impact of the media on armed conflict, pre-election periods, the global pandemic, and other social processes.

It should definitely be noted that in 2020 the world faced a new challenge — the Covid-19 pandemic. Despite many difficulties, “Media Dialogue” continued to achieve its objectives in a various of formats, moreover, the challenge turned into the opportunity to assess the impact of the pandemic on the social, economic and political processes in the project partner countries.

Tamar Karbaia
Caucasus University

PARTICIPANTS FROM GEORGIA

Kristine Shamatava
is a BA student of Caucasus School of Media. Specialization Mass Media/Journalism.

Tornike Meparishvili
is a BA student of Caucasus School of Governance, Specialization International Relations.

Lizi Megrelishvili
is a BA student of Caucasus School of Governance, Specialization International Relations.

Ketevan Macharashvili
is a BA student of Caucasus School of Media, Specialization Public relations;

Nino Chkheidze
is a BA student of Caucasus School of Media, Specialization Public Relations;

Mariam Barbakadze
is a BA student at Caucasus School of Governance, Specialization International Relations

Mariam Sharashidze
is a BA student of Caucasus School of Media, Specialization Public Relations;

Tinatin Bakradze
is a BA student at Caucasus School of Media, Specialization Public Relations.

Nino Ortavidze
is a BA student of Caucasus School of Governance, Specialization International Relations.

Schimb de informa ii i experien moldoveren vernagir

ÎNcondi ii de pandemie când toate rile i oamenii sunt grav afecta i, proiectul Media Dialogue 2020 a fost o oportunitate de a reflecta asupra schimb rilor i inova iilor i de a vorbi mai mult despre solidaritate printre jurnali ti i organiza ii media. Sesiunile i discu iile online au confirmat înc o dat rolul semnificativ al mass-media de a informa oamenii, în special, în condi ii de pandemie COVID-19.

Proiectul Media Dialogue 2020, la care a participat pentru prima data i Republica Moldova, a reprezentat o posibilitate concret i practic de a discuta i de a împ rt i similitudini i diferen e între sistemele media politice, sociale i economice, prin intermediul jurnali tilor din rile Parteneriatului Estic. O perspectiv cuprinz toare asupra conflictului transnistrean a fost prezentat de jurnali tii moldoveni i discutat împreun cu al i colegi, referindu-se la r zboaie i conflicte deschise în alte ri i ce rol joac mass-media în acest context.

Cuvintele care descriu Media Dialogue 2020 sunt: dialog, diversitate, schimb de informa ii, cuno tin e i experien , reflec ie i solidaritate. Cu siguran , proiectul Media Dialogue a adus o contribu ie important la dezvoltarea sistemului media din fiecare ar participant , prin jurnali tii-participan i la evenimente.

Irina Odobescu: "Participarea la Media Dialogue 2020 a fost pentru mine o oportunitate de a discuta cu tineri din diverse ri i de a afla din prima surs despre situa ia de la nivel na ional. Exper ii au prezentat informa ii documentate i în urma discu iilor am în eles mai bine subiectele abordate. Partea practic , realizarea videoului tematic, a fost o încercare, dar i un imbold ca s aflu noi informa ii. Aduc sincere mul umiri întregii echipe organizatorice pentru Media dialogue 2020".

Constantin Uzdris: "Pentru mine acest proiect a fost o oportunitate de a comunica i de a face schimb de opinii cu colegii din diferite ri! De obicei nu doar lucrurile noi sau deprinderile conteaz în asemenea proiecte ci leg turile dintre oameni! Din p cate pandemia ne-a inut doar on-line i nu am avut posibilitatea s interac ion m direct cu colegii no tri. Pe viitor sper s avem posibilitatea s ne vedem direct".

Sharing Information and Exchanging Views

IN pandemic circumstances when all countries and people were seriously affected, the Media Dialogue 2020 project was an opportunity to reflect about changes and innovations and to speak more about solidarity through journalists and media organizations. The online sessions and discussions have confirmed once again the significant role of the media informing people, in general, and, especially, in the pandemic COVID19.

The Media Dialogue project, attended for the first time by Moldova, was a concrete and practical possibility to discuss and share similarities and differences between political, social and economic, media systems through journalists from Eastern Partnership countries. A comprehensive perspective on the Transnistrian conflict was presented by Moldovan journalists and discussed together with other colleagues, referring to wars and open conflicts in other countries and what role media play in this context.

The words that describe Media Dialogue 2020 are: dialogue, diversity, share of information, knowledge and experience, reflection and solidarity. Surely, the Media Dialogue project brought an important contribution to the development of media system in each participating countries, through the journalists-attendees of the events.

Irina Odobescu: "Participating in the Media Dialogue 2020 project was an opportunity for me to discuss with colleagues journalists from various countries and to find out from the first source about the situation at national level. The experts presented documented information and after the discussions we better understood the addressed topics. The practical part, making the thematic video, was an attempt, but also an impetus to find out new information. I bring sincere thanks to the entire organizational team for Media dialogue 2020".

Constantin Uzdris: "For me, this project was an opportunity to communicate and exchange views with colleagues from different countries! Usually it's not just new things, or skills that matter in such projects, it's the connections between people! Unfortunately, the pandemic kept us online only and we did not have the opportunity to interact directly with our colleagues. In the future, I hope to have the opportunity to see each other directly ".

PARTICIPANTS FROM MOLDOVA

IRINA ODOBESCU

reporter for the Anticoruptie.md portal of the Center for Journalistic Investigations, former volunteer at the local radio station - Radio Rezina, irina.odobescu.3@gmail.com

CONSTANTIN UZDRIS

journalist, TVR Moldova, tv channel, he covers the EU-Moldova affairs, the Eastern Partnership and the DCFTA issues. One of his main area of interests is the "hybrid war" developed by Moscow in the former soviet countries, costicauzdris@gmail.com

CONSTANTIN CELAC

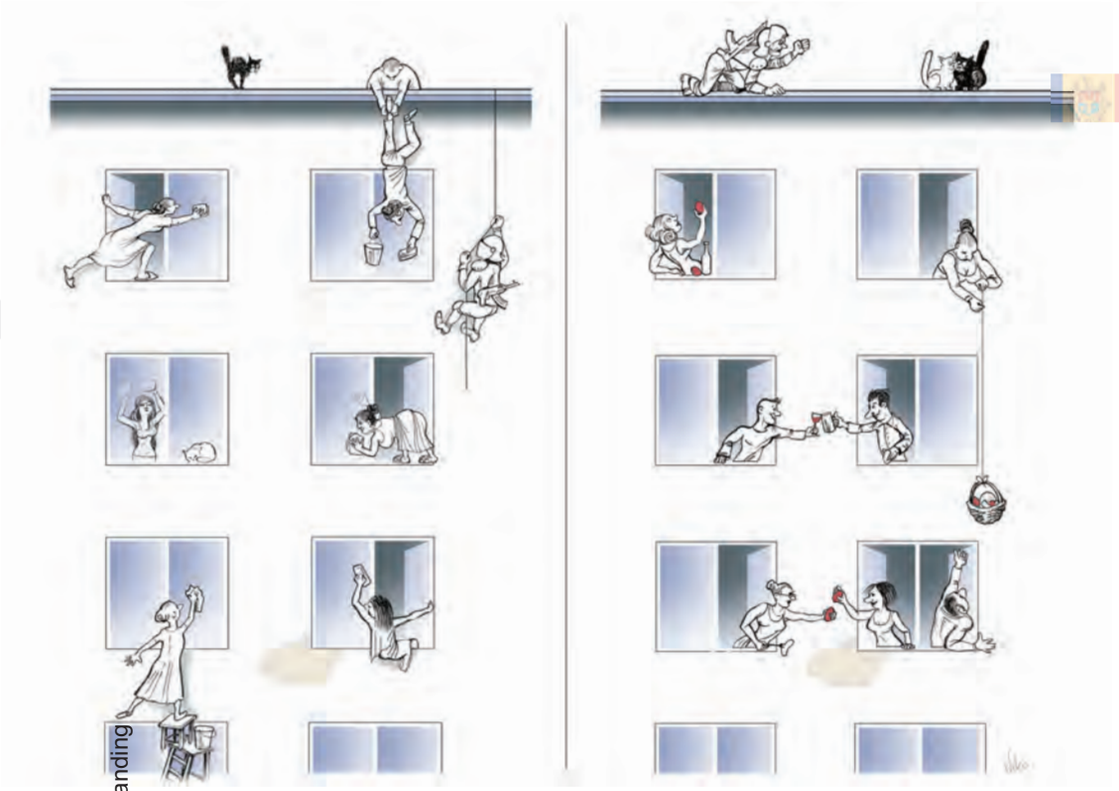
freelancer, video editor, former member of the StopFals! campaign constantin.celac1@gmail.com

MADALIN NECSUTU

journalist, Balkan Investigative Reporting Network, political and investigative journalist who specializes in Eastern Europe and the politics of ex-Soviet states in the region, madalin.necsutu@gmail.com

MAXIM DJAMANOV

journalist and editor of local broadcaster Radio Orhei, radioorhei@gmail.com



Isolation | Mykola Voloshyn

Untitled | Mykola Voloshyn

BELORUSSIAN JOURNALISTS IN DANGER: OPEN LETTER (INSTEAD OF FOREWORD) WE ARE IN SOLIDARITY WITH JOURNALISTS FROM BELARUS!

Every day we receive alarming reports of detentions, physical and psychological harassment of journalists working in Belarus.

Since August 2020, the Belarusian Association of Journalists has registered:

497 detentions of journalists, 119 of which ended with administrative arrests;

68 cases of violence and injuries of journalists;

27 media workers are behind bars;

at least 50 journalists under criminal prosecution;

140 searches (including current events) and inspections in the apartments of journalists and editorial offices;

more than 100 news and media websites blocked;

10 print media outlets forced to stop their work.

We stand together with the Belarusian Association of Journalists and its 1500 members. We are outraged by the Supreme Court's decision to liquidate the association. This decision confirmed that the authorities of the Republic of Belarus continue to attack the media and civil society. But it is not a crime for journalists to do their job.

Persecution of journalists for their professional activities is unacceptable for any civilized state.

Restriction of a journalist's labour right is a violation of citizens' right to information, a restriction of freedoms that are fundamental to any democratic society.

In the current situation, it is our duty to take all necessary action to end the unlawful pressure on the human rights and journalistic community in Belarus as well as to prevent even more brutal and widespread violations.

All participants of the Media Dialogue project show solidarity with the Belarusian Association of Journalists and with journalists in Belarus, support the persecuted media workers and dissemination of truthful information about the violence against journalists. We call on the Belarussian authorities to stop prosecuting journalists and guarantee their labour rights.

Lina Kushch

First Secretary of the National Union of Journalists of Ukraine

This letter is signed by: ALL MEDIA DIALOGUE PARTICIPANTS

TOGETHER WE STAND.

PROJECT DESCRIPTION AND TIMELINE

THE international project “Media Dialogue for Pluralism and Understanding” is a continuation of the project series “Media Dialogue”. In 2020, it was held with the participation of public organizations, representatives of educational and scientific institutions, journalists, top managers of leading media and business from Ukraine, Germany, Armenia, Georgia, Moldova and Belarus.

The “Media Dialogue” project is designed to establish friendship, which allows to analyze the experience of each participating country in resolving conflicts, as well as to share successful models of democracy and the development of civil society, interconnection, pluralism and protection of human rights.

The current project was implemented online. This format was proposed due to the pandemic. Such experience allowed the organisers to involve more participants and a significant number of experts.

Reminder: The project was launched in 2015 by the leader of the open TV channel “OK TV Ludwigshafen” (Ludwigshafen, Germany) Wolfgang Ressmann and the leader of the NGO “Bennohaus” (Münster, Germany) Johann Muschholt. It was funded by the Federal Foreign Office of Germany. Later, more partners joined the project: the NGO “Youth for the Media” (Münster, Germany), the NGO “Forum of Ukrainian Journalists” (Lutsk, Ukraine), Taras Shevchenko National University of Kyiv (Kyiv, Ukraine), AKOS Cultural NGO (Yerevan, Armenia), Belarusian Union of Journalists (Minsk, Belarus).

The project results include publications in the media, publication of a brochure, participants’ media products, creation of videos, audio materials and publications for social networks, creation and support of Ukrainian civil media “Infocenter”, creation of the internship program for students.

MEDIA DIALOGUE 2020 for pluralism and understanding

1 - Online seminars

We conducted two online seminars to get back on track before the start of the project. It helped us to test the format and it worked amazingly!

Seminar 1

Topic: How is Covid-19 influencing the media systems of Ukraine, Armenia and Georgia – three countries currently going through war or frozen conflict?

Date: August 31, 2020

Seminar 2

Topic: How is Covid-19 influencing the media systems of Belarus and Germany – two countries with different political systems?

Date: September 10, 2020

2 Berlin Stage

Date: October 19-23, 2020

It was the first time we went through technical issues, adjusted to the situation, kept a positive spirit and even improved our moderation skills!

3 Armenia Stage

Date: November 24-26, 2020

This stage proved that despite the distance and online format, we could feel the hospitality, see the cultural peculiarities and even see how rich the cuisine is!

4 Ukraine Stage

Date: December 14-17, 2020

This stage proved how responsible collaboration of Kyiv, Lutsk, Odesa and Lviv united different fields, nations, religions and political regimes. And it worked perfectly!

Germany – Berlin stage October 19.23.2020

The Berlin Stage in October 2020 was a week-long conference following two previous online seminars that created a friendly, collaborative group among the participants and organisers.

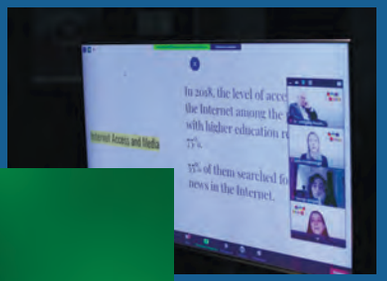
The original plan was to hold the conference as a hybrid online and face-to-face event in the German Bundestag – a very important political place that symbolises active democracy. However, we are all used to Corona coming in the way of our plans, and our previous online seminars demonstrated that we can use Zoom as a platform for exchange successfully. Due to Covid-19, at the last minute, we decided to hold the conference entirely online.

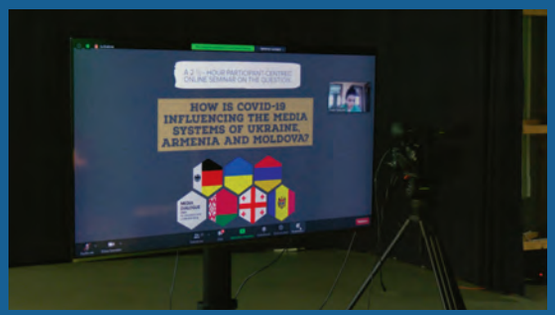
Each day had a special theme as a focus topic. For example, Monday was about the media system in Germany, Tuesday about the current situation in the participating countries, Wednesday about media literacy as the mechanism to oppose propaganda, Thursday was about the question how news is made in German public broadcasting as well as the role of Russian Media in Germany and Friday was about the importance of photojournalism.

We were lucky enough to be able to learn from numerous experts and keynote speakers, such as Monika Plhal, acting editor-in-chief of the European Pressphoto Agency, Sonja Volkmann-Schluck from the German Press Council and Aleksander Lapshin, an Israeli based Blogger.

In addition to the lively discussions after the keynotes, the Media Dialogue participants actively produced blog articles, videos and a podcast, which were supervised by media trainers at workshops.

Stage activities
and media products





Tevan Poghosyan,

President of International Center for Human Development (ICHD) - **Berlin-stage**

Tevan had a talk right one day after his return from N. Karabakh, was there from the 1st day of the war. He spoke about the situation on the ground and international recognition of the conflict.

Hrant Melik-Shahnazaryan – director of Times.Am and Voskanapat.info analytic portals. - **Berlin-stage, Armenian - stage**

Dr Abraham Gasparyan - Head of News and Analytical Department, Armnews TV, **Berlin-stage**

Aleksander Lapshin - Israeli based Bloger, who talked about his experience of being arrested for just visiting Nagorno Karabakh and violence towards him. - **Berlin-stage**

Suren Sargsyan - Founder Armenian Center for American Studies, **Berlin-stage**

Dr Hovhannes Nikoghosyan - Adjunct Lecturer, American University of Armenia - **Berlin-stage**

Andrey Bastunets

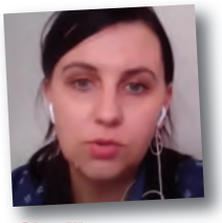
Lawer, Chairperson of the Belarusian Association of Journalists

Mkrtich Tonoyan
The director at ACOSS (Art Centre of Social Studies), artist and facilitator of cross-border exchange projects, talks about the Media Dialogue project, its aims and future plans

Artak Beglaryan
keynote, Human Rights Ombudsman of the Republic of Artsakh, (Republic of Nagorno Karabakh), He shares a video message and footage live from the war.

Sonja Volkmann-Schluck
German Press Council, tells about the purpose and function of the German Press Council (Deutscher Presserat).

Monika Pihal
acting editor-in-chief of EPA, the European Pressphoto Agency, speech about reporting the truth with pictures, (Germany)



Olga Khvoin
head of the BAJ information service as well as editor of the organization's website baj.by/be/. Journalists under pressure, (Belarus)

Polina Aronson
Sociologist and journalist, speech about the German-Russian media project "dekoder", (Germany)

Doris Barnett
member of the German Bundestag, Barnett talks about the beginnings of the Media Dialogue project, underlines the importance of the freedom of expression and information for peace and democracy.

Andrea Roth and Sammy Khamis
Ms Andrea Roth, journalist at BR/Bayern and deputy board member of the European Federation of Journalists and Mr. Sammy Khamis, reporter at "BR Recherche".

Dr. Jan Marc Eumann
Chairman of the Commission for the Protection of Minors in the Media (KJM), a speech about the protection of minors and the tasks of State Media Authorities in Germany.

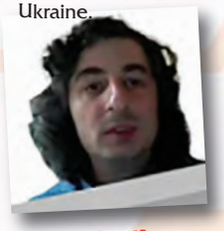
KEYNOTE SPEAKERS OF BERLIN STAGE

Yevhen Tsymbalenko
Associate Professor from the Institute of Journalism, Kyiv, Yevhen Tsymbalenko, analyses whether media literacy can oppose propaganda, (Ukraine)

Lina Kushch
the first secretary of the Ukrainian Journalists' Union. She analyses the role of the Russian-language media in Ukraine.

Mamuka Andguladze
lecturer at Caucasus University on the subjects of Media and Union Law and has run the media project at Transparency International Georgia since October 2017 tells us about the current (media) situation in Georgia

Christiane Semar and Alexander Nat
Christiane Semar, Policy Officer European and International Media, & **Alexander Natt**, Policy Officer Media and Digital Affairs. Speech about Media Regulation in Germany.



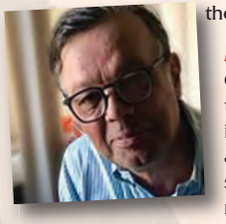
Giorgi Jologua
assistant professor at the Caucasus University, speech about the last 10 years supervising monitoring of Georgian press and online media during elections. (Georgia)

Irina Chevtaeva
Freelance journalist, works for "Deutsche Welle" and the newspaper "Novaya Gazeta" in Moscow, talks about the Russian-language media in Germany.

Kateryna Sokolova
Institute of Journalism, Kyiv, gives a presentation about Online Spaces vs. Democratic Values.

Volodymyr Danyliuk
Head of the Forum of Ukrainian Journalists and an honorary journalist of Ukraine. He tells us about the current (media) situation in the Ukraine.

Michail Kaluzhskij
The Russian freelance writer and journalist, based in Berlin, talks about the role of Russian Media in Germany in general (Germany)



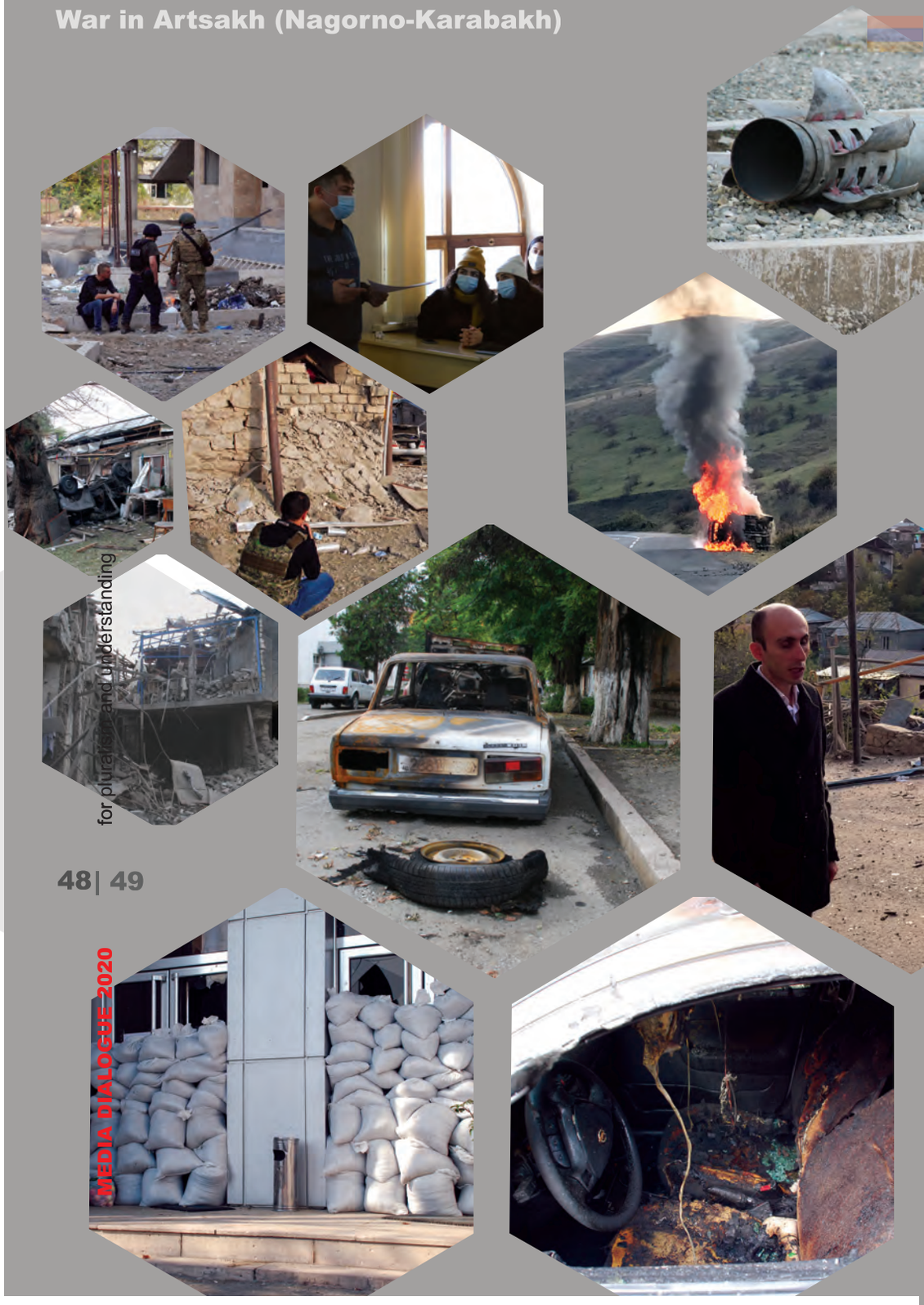
Michael Klehm
German Federation of Journalists (DJV), talks about the Media system in Germany

Michelle Müntefering
Ministery of State, Representative of German Foreign Office. A video message to the participants and organisers of the Media Dialogue

Before the pandemic, before starting the project we had already decided to hold the Armenian stage in Gyumri city this time. And with our Armenian team we had several meetings in Gyumri, advertising our network and looking for interested new partner institutions locally to cooperate with us during the meeting. But, unfortunately, due to Covid-19 restrictions we had to cancel a trip to Gyumri and hold a conference and bunch of production workshops with new partners online. Since Gyumri was a new city for our MD project and completely unknown for participants, we decided to combine an online conference with pop up short life stream interruption from outdoor sightseeing sides of Gyumri to introduce the city and subculture to MD participants. We got Gyumri Art Academy and Tsayg Media Training Studio as new partner organizations joining us within a year and their contribution to our production part of the project became significant. We created 2 studios of real time online meetings in both locations and besides main participants both studios were open for just interested audiences to follow the activities from the project room. Academy students initiated a beautiful perforce related to our topic about transformation of news. And Media Studio students started making short documentary films, introducing Gyumri city and cultural heritage of Gyumri. In the end, as a part of our tradition, we held a final conference online where we summarized the project week and awarded certificates to the participants, evaluating their participation.

Stage activities
and media products

War in Artsakh (Nagorno-Karabakh)



for pluralism and understanding

channels

Our Youtube

KEYNOTE SPEAKERS OF GYUMRI STAGE

Mstyslav Chernov

Associated Press (AP) journalist, war correspondent and visual storyteller. Novelist. - Armenian – stage M. Chernov talked about war journalism, necessary trainings to get qualified, chalanges. He had presentation of his activities in several conflict zones like in Artsakh (N. Karabakh), Donbass and Syria.

Samvel Saghateyan
contemporary artist, curator, **Armenian - stage**

Garegin Khumaryan

keynote, Executive Director of the Public Radio of Armenia, **Armenian – stage**

Hrant Melik-Shahnazaryan
director of Times. Am and Voskanapat.info analytic portals. (Armenian)

Constantin Uzdris
Website coordinator at TVR MOLDOVA

Dr. Wolfgang Ressmann
(OK TV Ludwigshafen), Organizer. Chairman of BvbM, speaks about media coverage of the war in N. Karabakh in Germany.

Lina Kushch
the first secretary of the Ukrainian Journalists' Union, speaks about media coverage of the war in N. Karabakh in Ukraine

Syuzi Ginosyan
art critic, graduator from Academy of Fine Arts, Gyumri, speaks about Photography of Gyumri and Gurban Art Festival curated by her.

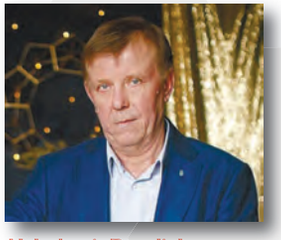
Vahagn Ghukasyan

Vahagn is a contemporary artist. He is the director of Fine Art Academy of Gyumri.He is member of ICOM/International Council of Museums /. He works in different styles of contemporary art like sculpture, painting, video art. He also curator of various art projects., **Armenian - stage**

Ani Kocharyan

Anikocharian@gmail.com

Ani Kocharyan is the director of the Gyumri ''Media studio''. She has coordinated the students' work to make the videos. **Armenian - stage**



Volodymyr Danylluk
Head of the Forum of Ukrainian Journalists and an honorary journalist of Ukraine, speaks about media coverage of the war in N. Karabakh in Ukraine.

Aram Ananyan

keynote, Director General at Armenpress, **Armenian - stage**

Dr. Davit Alaverdyan

keynote, Mediamax Chief Editor, **Armenian – stage**

Gegham Vardanyan

keynote, Editor-in-chief of the Media Initiatives Center, **Armenian – stage**

Volha Kvoin
Head of the BAJ information center-Belarus

Aleksander Lapshin

Israeli based Bloger, who talked about his experience of being arrested for just visiting Nagorno Karabakh and violence towards him. - **Berlin-stage**

UKRAINE STAGE- DECEMBER 14.17.2020

International project “Media Dialogue for Democracy and Understanding” is a continuation of a series of common international projects “Media Dialogue”. In 2020 was the fifth project which involved NGO’s members, social activists, teachers, scientists, journalists, top-managers of media and business from Ukraine, Germany, Armenia, Georgia, Moldova and Belorus.

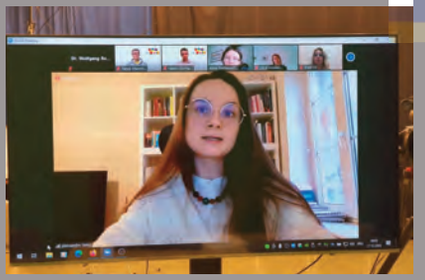
“Media Dialogue” project was created for increasing and making better international and intercultural communication of countries with the difficult political situation, countries where are present or finishing in different way military|armed conflicts. The main aim of the project is starting friendly international dialogue, which helps to analyze the experience of neighboring countries in solving conflicts. Helps to exchange successful models of realization and standing democracy, developing social society, understanding, pluralism and human rights protection.

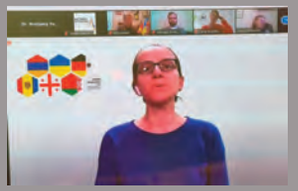
The current project was conducted in online-format. We should use this way because of COVID-19 pandemic situation didn’t let us travel and meet. But, from the other side, such a way lets us to involve not only the participants but also many experts: Vice-Rectors of Taras Shevchenko National University of Kyiv, Head of “Livyi Bereh” online-mediaportal, volunteers from uncontrolled Ukrainian territory, scholars from Algeria, Syria and Egypt. We discussed how to change educational processes, how to work in online media, how to realise journalistic functions on uncontrolled territory and how to be without support in foreign country in pandemic time.

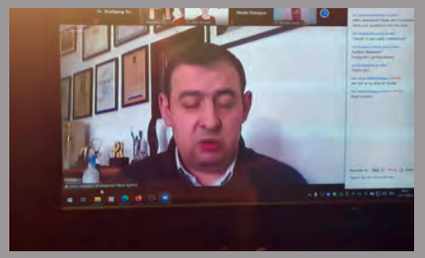
The project was started in 2015 thanks of initiative and supervising the Head of Open Channel “OKTV Ludwigshafen” (Ludwigshafen, Germany) Wolfgang Ressmann, the Head of “Bennohouse” NGO (Munster, Germany) Johim Musskholt. Financial support by the Ministry of Foreign Affairs of Germany. Later, the main partners becames “Youth for Media” NGO (Munster, Germany), “Forum of Ukrainian Journalists” NGO (Lutsk, Ukraine), Taras Shevchenko National University of Kyiv (Kyiv, Ukraine), “AKOS” NGO (Yerevan, Armenia), Journalists Union of Belarus (Minsk, Belarus).

The most important results of the project were a lot of media publications, publishing the brochures with the summary of project, producing audiovisual materials, posts in social media, launching and supporting the first Ukrainian Citizen Media “Infocenter” http://infocenter.com.ua and starting internship program for the students in Germany TV-channel.

Stage activities
and media products





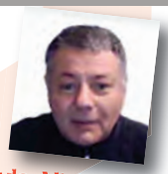


Maya Holub

- the representative of the Institute of Mass Information in Volyn "The Monitoring of the Media Violations during Local Elections, Fakes about the Events in Ukraine and Abroad"

Mykola Voloshyn

an artist, deputy head of the Forum of Ukrainian Journalists, "Cartoons about Up-to-Date Topics in Modern Media"



Pavlo.Alieksieienko

ex first deputy of the Main Department of the National Police in Donetsk Region, the participant of the Tuzla Defense and ATO/UFO "The Provision of the Constitutional Order on the Territory of Donetsk Region, the Interaction of the Legal Organisations, Government and Media in Opposing Propaganda and Provocation of Separate Districts of Donetsk and Luhansk Regions and the Russian Federation in Frontline"

Volodymyr Bugrov

Volodymyr Bugrov "Challenges of Online Higher Education During Pandemic"

Volodymyr Kryvovych

Executive Director of the Charity Fund "Volyn - 2014" and Volyn Regional Union of the Employers' Organizations, "The Support of Socially Responsible Ukrainian Army's Business in Donbas and Forcibly Displaced People. Modernization Proposals for the Association Agreement between EU and Ukraine"

Tetiana Kuznietsova

"My Tongue is My Enemy, or The View on the Hate Rhetoric in Odesa Media"

Vlad Yakushev

"Armed conflict Journalism: problematics and challenges"

Yuriy Zaliznyak

Associate Professor of New Media Department Ivan Franko National University of Lviv) "New Journalism: Professional Standards or Standard Profession under Modern Threats and Challenges"

Gayana Yuksel

PhD (Philology), Associate Professor at the Slavic Philology and Journalism Department, V. I. Vernadsky Taurida National University, Doctoral Candidate of the Institute of Journalism, Taras Shevchenko National University of Kyiv, "COVID-19 IN CRIMEA: SPECIFICITY, THREATS, CHALLENGES"

Valerii Bolhan

"The Results of Monitoring of Media and Social Networks during the 2020 Elections"

Vitalii Zhuhai

"Telegram Channels as Mass Media Instruments of Political Influence"

Borys Potiatynyk

(Professor, Ukrainian Catholic University of Lviv) "Mediatization without journalism"

Tariq Sarhan

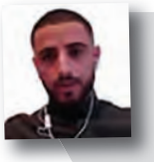
Tariq Sarhan, Head of the Cultural Department of the Islamic Cultural Centre of Kyiv City, spoke about the life of the Muslim community in Ukraine during the quarantine period.

Martin Sahakyan

Representative of the Union of Armenians of Ukraine presented the activity of the Armenian diaspora in Ukraine

Roger Casale

Executive Director of "The New Europeans" focused his speech on three main points: his experience of work in a Labour MP, the activity, values and identity of "The New Europeans" and the future work and plans.



Yakoub Badji

PhD Student of the Institute of Journalism, Taras Shevchenko National University of Kyiv, "Media Freedom and Pluralism in Algeria Obstacles and Challenges"

Vladyslav Konov

MA Student of the Institute of Journalism, Taras Shevchenko National University of Kyiv "Domestic Violence as a Challenge for Ukrainian Society during Pandemic of COVID-19"

Viktoria Nikytenko

PhD Student of the Institute of Journalism, Taras Shevchenko National University of Kyiv, "Constructing the Concept of "Comfortable Living Environment" in the Era of COVID-19 in the Online Business Media of Ukraine"

Anzhelika Kovshar

"Dentistry at COVID Times"

Alaa Eldin Elgharbawy

Director of the Centre of Foreign Languages and Translation "Salam", "The Experience of the Centre "Salam" Work during the Pandemic Conditions"

Alona Romaniuk

"The Work of Non-Governmental Project "On the Other Side of News" on Resisting Fakes and Enemy's Propaganda in Social Networks and Media"

Hryhorii Pustovit

the Deputy Head of Volyn Regional Council "Collaboration of the Local Authorities and Donbas, Implementation of the Humanitarian Projects, Media Interaction of Both Regions"

Katerina Sokolova

Assistant Professor of the Advertising and Public Relations Department "vicTEAM as the Example of a Social Impact"

Ksenia Vasylenko

Editor-in-chief of the Information Agency "Livyy Bereh"

Maksim Sitnick

Dr. of Economic Sciences, Head of the Innovation and Investment Activity Department of Taras Shevchenko National University of Kyiv, "Management of Research University Creative Projects: Implementation Experience in Pandemic Conditions"

MAIN MODERATOR'S FEEDBACK

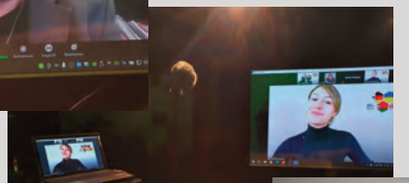
Lena Kronenbürger, "You feel the impact every second"

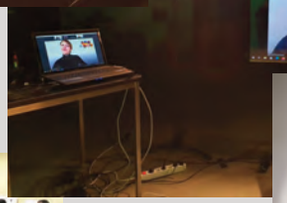
WE have long known that emotions influence a variety of cognitive processes that are essential for learning. But when you see first-hand how true this statement is, you are still surprised. This is how it felt when we became a part of the "Media Dialogue" project in 2020. What struck immediately was the sense of belonging that the organising team, led by Dr Wolfgang Ressmann, naturally exudes without having to emphasise it. It was noticeable right away: a group of people has come together to understand each other as well as to see the conflicts and to develop approaches to solutions and encourage young people to deal critically with the issues of the Eastern Partnership.

Questions like "How was the situation in Armenia covered internationally?" and discussions about the difficult situation in Belarus shaped the online seminars and conferences. The first part, the "Berlin Stage", was the heart of the exchange between young students, journalists and keynote speakers from academia and arts. This exciting and important interplay of voices, reporting on the challenges they are facing, sometimes even from the crisis regions, is what makes the "Media Dialogue" project so valuable.

It was so exciting to look into many unfamiliar faces during the first online seminars of 2020. The phrase "Hello everyone and welcome to today's online seminar" became routine, and every day was filled with new insights and increased understanding of political situations. What particularly touched us was the first day when everyone energetically came out of the breakout rooms after discussing the question "What effects is the corona crisis having on journalism and the media system in Ukraine?". Even in these randomly thrown together small groups of people from Ukraine, Moldova, Georgia, Belarus and Armenia, there was apparent unity: we were receptive to controversial discussions, detailed explanations and wanted to learn from each other.

We would like to thank all the participants, keynote speakers, the technical team, the media trainers and the organisers (such a wonderful team!) for the great cooperation, the critical and curious questions and the lively exchange via Zoom and e-mail which still continues. We believe that everything heard and seen will accompany us for a very long time, raising questions and encouraging us to learn more about the current situations in Ukraine, Moldova, Georgia, Belarus and Armenia. The "Media Dialogue" project does not take place 365 days a year, but you feel the impact every second.





Minoas Andriotis

I live in Germany and work in the fields of journalism and political education. In the "Media Dialogue" project I am responsible for the documentation group. We report about the different talks and events of the project and give background information about the topics that are discussed.

We needed to let the project happen online in 2020 and it was a challenge for our group but not a problem. Instead of personal meetings we used messengers and online meetings to organize our work.

I am really satisfied with the results. Our group adapted well to the new circumstances and was able to cooperate despite the lack of personal contact. The participants had a broad selection of topics to write about, so they chose the ones they were most interested in. And I think if you read the articles, you can feel that interest and commitment. Moreover, the different perspectives of the participants enriched the quality of our group's results.

Daria Jaranowska

I have a master's degree in Polish Philology with pedagogical and journalistic specializations. In 2014-2016, I worked as a managing director in the European Youth4Media Network e.V.. Since the end of 2016, I have been responsible for the International Department of Bürgerhaus Bennohaus. I am working there as a media trainer and project manager as well as an editorial board leader where I take care of journalistic and technical issues. Since 2021, I have worked as a coordinator of the Media Department.

In the "Media Dialogue" I was responsible for the audio group. It was actually really difficult – especially dealing with the fact that due to the pandemic, up to the end it was not clear how many participants I will have and who they were.

It is hard for me to assess the work we did during the 2020 project. I believe it had an impact. But it is better when the audience assesses the media products. All of them are published on our website and I really hope that people will find time to check them out.

Gustav Spahn

My name is Gustav. I am a freelancing media creator from Cologne, Germany and work for several companies responsible for editing and camera work. It's the third time now that I participate in this project as a media trainer.I supervised the video production groups.

I'd like to say that meeting someone face to face is something precious you couldn't replace via modern communication. Anyway, I think we did well with this challenge.

We met online via Zoom and talked about some topics and the way to create videos on those topics. After finding the topics we decided to create a Telegram group where we could communicate fast and flexible. It's not the same as working together but everyone was thrilled to work on the project so any obstacles could stop us.

Everything went well and we had some really good products/videos the participants can be proud of. I think everyone did a great job, it shows that especially young journalists are interested in the mass media, all information platforms and their work. Today it is very important to get a look behind the scenes of the media, especially social media, to find out what is fake and what is not. I think everyone came out of this project with broadened horizons. The most important thing for me was to communicate with people from different countries, to get to know each other better and understand where we come from. We can find the path together.

WEBSITE DESCRIPTION

OWN website is kind of virtual “home address” of our already established network. Though our project still uses the blog in < infocenter.com.ua/ >, which has been another great experience of cooperation for us, but still co-organizers found it important to have our own website with domain names. As soon as we got that task, we invited some participants of Armenia who were graphic designers, to work on the transmission of the web appearance and make sketches, afterwards we hired professional webmasters and soft developers to make it for us. But what was exciting that we kept collaborating with web masters and administrators during all process of website development. Thanks to this approach it became sort of collective work for our network with lot of fun. The most difficult part of the website building was designing the structure of content, finding way for easier navigation and make it user friendly. That was not so easy, since we wanted to have pages with native languages of all participant countries, but main content in English, since it was our working language. Reflecting yearly activities of media dialogue meeting with all multilayer activities is main principle of the website logic and each participating country will have their own page and get access to that page for any kind of topic related update that they find it necessary to do. No “censorship”. Now we can announce Media Dialogue International Network is established and we think about sustainability and independent web platform, which becomes next stage of network development. Especially this year when during Pandemic situation we had to continue working online and for that we started thinking also about developing online tools and skills for professional cross boarder work.

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www.mediadialogue.eu

YOUTUBE

All keynote speakers are on YouTube channel. The project's channel description:

"Media Dialogue - Eastern Partnership" is a constantly developing video channel which contains the materials of the projects, mostly keynote speeches. The participants' media products are also published on the channel.

It currently has 27 only subscribers which shows that "Media Dialogue" needs publicity to show all wonderful and useful results of the project.

179 videos are published on the channel. These videos are divided into 13 playlists. There are videos from every project year: 2015, 2016, 2018, 2019 and 2020. All future products and speeches will be published here too.

THE BLOG

The project's blog is maintained by the Documentation Group. The participants write articles about the project, its seminars and its events. Through the blog interested students, journalists or NGOs can inform themselves about the project and get an impression of the different working groups. The articles are published with photos that have been taken in the frame of the project or also by participating journalists.
http://infocenter.com.ua/language/en/

FACEBOOK PAGE

To reach more people the Documentation Group also created a Facebook account. Recent articles and further information are published there. In that way interested people can keep in touch with the project. The goal is to give the followers the opportunity to learn more about the project through the blog articles. Currently there are more than 120 people following the project's Facebook page. / https://www.facebook.com/media.dialogue.2020

INSTAGRAM PAGE

Media Dialogue 2020's Instagram page wants to provide information for interested people like the Facebook page. Because mainly young people use Instagram the project reaches many students who can learn about the project. The Documentation Group shares stories on the account so the followers can be up to date concerning the project. The focus lies on video and photo material of the project's events that give the followers an impression of what the articles on the blog are about. During the project in 2020 there were more than 130 people following the project's instagram page.
https://www.instagram.com/media.dialogue.2021/

MEDIA ABOUT US

scan qr code and be directed to media source

for pluralism and understanding

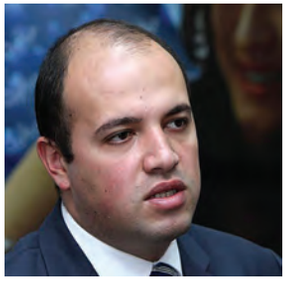
MEDIA DIALOGUE 2020

Dr. Wolfgang Ressmann
(OK TV Ludwigshafen)
Organizer. Chairman of BvbM
/ Germany

Lena Kronenbürger
(Project office) / Germany

Daria Jaranowska
coordinating International and
Media Departments, Citizen Center Bennohaus / Germany

Mkrtich Tonoyan
(Akos Cultural NGO)/ Armenia



Hrant Melik-Shahnazaryan
(Times.am Analytic Portal)
/ Armenia

Andrei Bastunets
(Belarusian Association of Journalists (BAJ)
/ Belarus

Cristina Bobîrcă
(Association of Independent
Press/API, Republic of Moldova)

Yevhen Tsymbalenko
(Institute of Journalism, Taras
Shevchenko National University of
Kyiv, Ukraine)

Dr. Kakha Shengelia
(The Caucasus University /
Georgia)

Volodymyr Danyliuk
(Forum of the Ukrainian Journalists,
editor-in-chief of the newspaper
“Volynska Gazeta” (Lutsk, Ukraine))

Kateryna Sokolova
(Institute of Journalism, Taras
Shevchenko National University of
Kyiv, Ukraine)

Petru Macovei
(Association of Independent Press/API,
Republic of Moldova)

NEW EUROPEANS

New Europeans is an award-winning civil rights movement working for a Europe of citizens – a democratic Europe of equality and social justice, anchored in human rights. We work in Europe and internationally from our base at the Brussels Press Club Europe. We are active in the EU, as well as in the United Kingdom, Belarus, the Ukraine and North America. As citizens, we hold the future in our hands. We have a voice, we have a vote and we share responsibility for what happens next in Europe. To take the European project to the next level we need to work on the foundations – rule of law, human rights, solidarity, and democracy.
This is the current focus of our work.New Europeans is funded through membership subscriptions, donations and grant-funded project income. We are proud to be a partner of Media Dialogue and delighted to have the opportunity to contribute to the success of this important project.
For more information, click here. https://neweuropeans.net

DORIS BARNETT

Since 1994 Doris Barnett is a member of the German Bundestag. Since the 19th electoral period, she is chairwoman of the subcommittee on questions of the European Union. Barnett is also a decent member of the budget committee, as well as in the committee for economic cooperation and development. It also includes the committee on electoral assessment, immunity and rules of procedure, the committee on matters of the European Union and the Federal Foreign Committee as a deputy member. She is also a delegation director of the Parliamentary Assembly of the OSCE, neat member of the Parliamentary Assembly of the Council of Europe and Deputy Chairman of the German-Russian parliamentarian group. During the presidential elections in Kyiv, Ukraine Doris Barnett (https://doris-barnett.de), the Representative of Ludwigshafen in Bundestag kindly agreed to meet us and have a brief discussion about the implemented project. Later on, Ms Barnett mentioned Dr Wolfgang Ressmann and our project “Media Dialogue for Democracy and Peace” in the press release which was vital for the end result.

THE EMBASSY OF GERMANY IN UKRAINE

The Embassy of Germany in Ukraine motivated us to get better with every project. heir visits meant a lot to us because it showed that our projects become more significant for the participant and for the donors. We take every opportunity to invite the representatives of the Embassy to the project conferences and inform them about the media products we produce. In 2019, we published the brochure with the results of the 2018 project “Changes of Media Education and Political Dialogue Perspectives”. In April 2019 the brochure was delivered to the Embassy of Germany in Kyiv.
For more information, click here. https://kiew.diplo.de

VOLODYMYR BUGROV

Rector of Taras Shevchenko National University of Kyiv, Professor. He graduated from the Faculty of Philosophy at Taras Shevchenko National University in Kyiv and obtained the diploma with honours in 1991. In 1991, Volodymyr Bugrov entered Taras Shevchenko National University of Kyiv as a post-graduate student and defended his dissertation “Language and Symbol in the Context of Understanding” in 1996 (specialty 09.00.01 – Ontology, Gnoseology and Phenomenology). University career, Taras Shevchenko National University of Kyiv: 1995-1998 – Assistant Professor of the Philosophy and Science Methodology Department at the Faculty of Philosophy; 1998-2009 – Deputy Dean for Research at the Faculty of Philosophy; 2009-2021 – Vice-Rector for Education and Research; 2014 – the Head of the History of Philosophy Department at the Faculty of Philosophy. Prof. Bugrov is a Chairman of the Scientific and Methodological Council at Taras Shevchenko National University of Kyiv. Prof. Bugrov published over 100 academic and educational works. He gained the Honorary Award in Education of Ukraine in 2001 as well as the status of the Honorary Educationalist of Ukraine in 2014.

SERGIY TOMILENKO

the President of the National Union of Journalists of Ukraine, member of the Steering Committee of the European Federation of Journalists. Sergiy Tomilenko has been a journalist since 1995. He worked as a correspondent, editor of the department, deputy editor-in-chief of the regional newspaper “Molod Cherkasy Region”. Since 1998 to 2010 he was the editor-in-chief of the regional socio-economic newspaper “Nova Doba”. Sergiy also is a founder and project manager of online media “Procherk.info”. Graduate of the School of Contemporary Journalism (IREX ProMedia Ukraine, 1998) and the Ukrainian School of Political Studies (project of Council of Europe, 2007). Took a part in professional training programs: researched local media in the US (2000), Belgium and the Netherlands (2000), China (2003), Georgia (2005). Worked as Associate Professor of Journalism at the Bohdan Khmelnytsky National University of Cherkasy.
Since May 2019 – member of the Steering Committee of the European Federation of Journalists.

GUSTAV STRESEMANN INSTITUT

For more than 70 years, our work follows the ideas of Gustav Stresemann and Aristide Briand, both awarded with the Noble Peace Prize in 1926, to improve pan-European understanding and to promote international cooperation. GSI Bonn is an independent, non-profit institution for civic education and international exchange, not affiliated to any political party, religion or other background. The GSI cooperates with projects worldwide to support the participation of civil society in political processes, the development of democratic structures and the cooperation of public and civil society actors in human rights, social and environmental issues.

MEDIA DIALOGUE: FUTURE CHALLENGES, GOALS UND STEPS

WHEN we started the „Media Dialogue“ in 2015 in Ukraine we did not expect that in 2021 journalist organisations from mostly all countries of the „Eastern Partnership“ would be networking together with media and journalism departments of 6 Universities, Cultural NGOs and representatives of public access channels. The main goal of the project is to support civil societies, professional and citizen journalists in using the fundamental right for freedom of expression and freedom of speech as key rights for democratic development in Europe. In this sense, “Don’t feed the flame – tell the truth” becomes one of the main targets which means information is fundamental to overcome open wars and frozen conflicts.

The „Media Dialogue“ is not only a seminar for participating students. The project gives them a chance to use their own voice, learn to produce crossmedial products for a bigger audience and share the experience of their generations in post-soviet countries.

The “Media Dialogue” grows bigger and bigger as the platform for solidarity with journalists under pressure from their state authorities like in Belarus.

The “Media Dialogue” is also a way to connect the audiences of the participating countries and develop the societies of the “Eastern Partnership” countries in the European Union.

The challenges for future “Media Dialogue” lay in making contributions in freedom of speech and press, democratic and peaceful development.

In order to accomplish that, we need to join forces and do the following:

- find new partners in the civil societies of all Eastern partnership countries;
- broaden support and funding;
- support new connections between East and West in solidarity;
- reach bigger audiences in the participating countries

“Media Dialogue” is the project which shows different perspectives and gives hope for the future in our “Common European House”.

With hope for better future,

Dr. Wolfgang Ressmann

December 2020

Fake News | Mykola Voloshyn

authors
WOLFGANG RESSMANN
LENA KRONENBÜRGER
DARIA JARANOWSKA
GUSTAV SPAHN (Germany)
MKRTICH TONOYAN (Armenia)
YEVHEN TSYMBALENKO
LINA KUSHCH
VOLODYMYR DANYLIUK
YURIY ZALIZNYAK (Ukraine)
TAMARA KARBAIA (Georgia)
CRISTINA BOBIRCA (Moldova)

compiler
KATERYNA SOKOLOVA / MKRTICH TONOYAN

editor and proof-reader
KATERYNA SOKOLOVA

layout
MKRTICH MATEVOSYAN / JENYA GEVORGIAN

screenshots and photos
MINOAS ANDRIOTIS

illustration cartoons
MYKOLA VOLOSHYN (Ukraine)
SAMVEL SAGHATELYAN (Armenia)
ARMEN ANTONYAN (Armenia)

cover paining
SAMVEL SAGHATELYAN

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ANTENOR
publishing house

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MEDIALOGUE

The brochure fully describes the Media Dialogue Eastern Partnership 2020 project. Here you will find information about the project stages, responsible people, participants, keynote speakers, project results and future plans. Despite the troubles with the photography, we managed to collect the screenshots and the photos which are included in this brochure. We also included the official letter of support of Belorussian journalists, signed by all project participants.